

Join with the Team of *The Dark Hobby*

Wildlife belongs in the wild. The capture, handling and trade in reef wildlife for aquariums harms fragile reef ecosystems and destroys fish communities. 99% of the fish taken from the wild die within a year of capture. Fish live in complex families, feel pain, have distinct personalities, and are critical to a healthy reef. *The Dark Hobby* directed by Paula Fouce, asks for your help.

What you can do...

1. [Sign this petition](#) to not buy marine life captured from the wild and be a reef activist;
2. [Sign up](#) for our action alerts so that we can alert you to opportunities to raise your voice to keep fish on the reef.
3. Share ***The Dark Hobby*** with family and friends.
 - Feel free to tag [@thedarkhobbyfilm](#)
 - Use *hashtags* like #thedarkhobby,
 - SHARE SOCIAL MEDIA ASSETS [here](#)
 - Encourage your audience and network to [take these action steps](#) and to [sign this petition](#)



PROMOTIONAL IMAGES at the darkhobby.com/share-social-media.html

SOCIAL MEDIA

Twitter: Follow us at <https://twitter.com/darkhobby>

Sample Messages: All we are saying, is give reefs a chance! #Hawaii #reef #wildlife #protectourreef #protectourocean #conservation #oceansconservation #ocean #fish #thedarkhobby @thedarkhobby

Watch @darkhobby & take action to protect #reef #wildlife! #conservation #oceans #fish #oceanconservation #thedarkhobby

Tanks but no thanks! Keep #reef #wildlife in the #ocean! @thedarkhobby #oceans #reefs #oceanconservation #savefish #fish #wildlife #conservation #thedarkhobby

Facebook: Follow us at <https://www.facebook.com/TheDarkHobbyFilm>

Instagram: Follow us at <https://www.instagram.com/thedarkhobbyfilm/>

Sample Messages: Leave #wildlife on the #reef where they belong! "#Hawaii #protectourreef #protectourocean #saveourfish #conservation #oceans#fish #reefs #oceans #oceanconservation #thedarkhobby @thedarkhobby Watch @darkhobby to learn & be inspired to take action to stop the devastation to #reef #wildlife in #Hawaii! #oceans #oceanconservation #wildlife #conservation #fish #reefs #reef #thedarkhobby

#Didyouknow? #Reef #wildlife product 50% of the #earth's oxygen?! We cannot live without them! #climatechange #oceans #oceanconservation #wildlife #conservation #fish #reefs #reef #thedarkhobby

Save #reef #wildlife: just don't buy them! @thedarkhobby #oceans #oceanconservation #wildlife #conservatin #fish #reefs #consumer #shopping

A fish's home is in the ocean, not your home! #protectourreef #protectourocean, #saveourfish #conservation #fish #reef #wildlife #wildlifeconservation #oceans #oceanconservation @thedarkhobby

FILM LOGLINE: *All the Pretty Fish and the Price Paid to Tank Them*

Hawaii is ground zero in the global struggle to save reef wildlife. *The Dark Hobby* follows Native Hawaiians, conservationists & scientists who stop at nothing to ensure the survival of these creatures that are targets of a worldwide trade worth billions. They fight reef degradation & ensure the survival of marine habitat & species that live for decades in the wild. Scientific research shows that fish have feelings, experience pain, recognize human faces, & sing!

Questions? thedarkhobbyfilm@gmail.com